

Special Prices

on

Golden Oak Dining Room

Furniture

Until October First

G. V. Wright

FURNITURE DEALER
FUNERAL DIRECTORBoth Phones
369Alma,
Michigan

ANNOUNCEMENT

The following prices f.o.b. Detroit, effective Aug. 2, 1915:

Ford Runabout	\$390.00
Ford Touring Car	440.00
Ford Town Car	640.00

No speedometer included in this year's equipment, otherwise cars fully equipped.

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to Aug. 1, 1916.

Profit-Sharing With Retail Buyers

On August 1, 1914 we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915 we would share profits with the retail purchasers, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but, realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

Ford Motor Company

Detroit

C. M. JOHNSON, Agent, Alma, Michigan

LOCAL NEWS

William Searls of Ithaca visited Alma friends, Saturday morning. Clifford Stegall spent Sunday and Monday at his home in Bay City. Miss Lillian Coll of Breckenridge, visited friends in this city, Saturday afternoon.

Mr. and Mrs. Pearl Decker and family of Elsie spent the week end with relatives in Alma.

Miss Martha Volz of Saginaw, visited friends in Alma, Friday. She returned home that evening.

Miss Olive Smith who has been spending a week at Crystal Lake, returned to Alma, Friday afternoon.

Mr. and Mrs. Howard Riggle went to Milan, Missouri, Saturday morning. They will stay there indefinitely.

Get in your orders for a new Bell telephone, immediately. The new directory is now being made up. adv.

Arthur Hutchins of Chicago, a former Alma boy, spent Saturday here calling on relatives and old friends.

The Bell Telephone directory is now being made up. All orders for new telephones should be made immediately. adv.

Mrs. William Latimer and Miss Hullah Latimer of Detroit, have been visiting friends in Alma, for the past week.

C. L. Delevan was in Ithaca, on business, Saturday, in connection with the offices of County Poor Commissioner.

William Medler went to Detroit with his son Ray, Oford Mann and Donald Reid to spend the week end and Labor Day.

Miss Bernice Walker went to Carson City, Saturday afternoon where she will teach school during the coming year.

Miss Hazel Tuck, of Marlette and Ralph Chisholm of Breckenridge motored to Alma, Friday, and spent the day here.

Miss Margaret Isaman of St. Louis, was a guest at the home of Miss Hullah Parr, Friday evening and Saturday morning.

Leo Going of Riverdale, was in Alma, on business, Saturday. He will have charge of the Maple Rapids school, this year.

John Robinson spent the week at Ithaca, attending the Gratiot County Fair. He has accepted a position with the Republic Truck Co.

Miss Agnes Buckham of Kalamazoo returned to Alma, Saturday morning to take up her duties as teacher in the fourth grade of the public schools.

The Bell Telephone company is making up its new directory. New subscribers who wish their names in it must send them in immediately. adv.

Mrs. Carl Adams went to Grand Rapids, Friday, to visit with friends for a few days. She was joined by her husband who left Saturday noon.

Misses Alberta Dunham, Olive Smith, Linnie Udelle and Mrs. Bert Reynolds, went to Elsie, Saturday, to visit at the home of Mrs. Pearl Decker.

Rev. W. K. Spencer of Ionia, a trustee of the college, was in Alma, on business, Friday and Saturday. He was the guest of Prof. and Mrs. A. P. Cook.

Mrs. Trapp, Miss Winifred Trapp and Miss Francis Stitt, who have been spending the summer vacation at their cottage at Conway, returned Friday.

Mrs. Ben Marsac of Lorain, Ohio, who has been visiting at the home of Mr. and Mrs. John Swartz for the past few days, returned to her home Monday morning.

V. H. Shepherd, went to Flushing, Monday, to attend a reunion of the Benjamin family at that place. It is the first time in thirty years that such a reunion has been held.

Edward Johnson who has been clerking at the Wright House, this summer, went to Yale, Saturday, to spend the remainder of the summer vacation at his father's home near that city.

Carl Titus who has been spending the summer vacation at his parents' home, out on Grafton avenue returned to his school duties at Snailac, Saturday morning. This is his second year at this school.

Fletcher Gallagher, of Bay City, a freshman in the college last year, spent the week end with friends in the city. He will return to college this year. This will be cheering news for the sport fans, as 'Digger' is one of the finest athletes in college.

E. E. Brown, brother of C. F. Brown of the Record, and a former partner in the Record, who left Alma, four years ago for Maricopa, Cal., has returned with his family to Michigan, and has purchased the 'Reporter', at Dundee, Mich. This is the ninth newspaper he has owned in Michigan in 20 years.

Alger Wood went to Fenton, Saturday morning, to assume his duties as teacher in the High School of that city. Besides teaching he will coach all the athletic teams. Mr. Wood graduated from the college last June with the finest record of athletic triumphs that any Alma student has ever gained.

Four carloads containing twenty Alma people motored to Ionia, Friday, at the invitation of prominent Ionia people to spend the day. While there the party visited the Reformatory and Asylum for the Criminal Insane. Among homes visited in Ionia probably the most interesting was the home of Mr. and Mrs. Taylor. The former was a British officer in the Boer war and has been an extensive traveller. His collection of curios is quite wonderful and was of great interest to the Alma visitors.

Fred W. Hooper, went to Owosso, on business, Tuesday morning.

Charles Lindsey went to Chicago, on business, Tuesday morning.

Sweaters and Mackinaws—largest assortment in city—at Messinger's.

Dr. E. G. Sloyter, Osteopathic Physician, Vermuelen Block, Union phone 47.

H. P. Woodruff of the Republic Co. went to Detroit, on business, Monday morning.

Mr. and Mrs. Frank Nelson of Ithaca, visited at the home of Miss Eliza Emsley, Sunday.

J. W. Redman, the wholesale dealer, went to Mt. Pleasant on business, Tuesday morning.

That \$15.00 Blue Serge suit at Messinger's has a \$20.00 look and \$50.00 wearing qualities. adv.

Donald Dunham went to Grand Rapids, Tuesday morning to visit relatives for a few days.

Mr. and Mrs. Houck went to Detroit, Monday morning, to spend the week attending the State Fair.

Mrs. F. H. Glass and children who have been spending the summer at Bass Lake, returned to Alma, Sunday. Channing Parsons has purchased a lot on North Street and will start building a new home on it immediately.

J. Fuller of Clare was in Alma, on business, Tuesday morning. He was formerly proprietor of the Wright House.

Miss Anna Wynne, went to Adrian, Friday, where she teaches American History in the Adrian Junior High School.

Miss Agnes Hudson of Riverdale, sister of Louis and Albert Hudson of this city, came to Alma, Saturday, to enter the High School.

J. W. Robinson returned Saturday from a short trip into the Upper Peninsula, where he went to look over some timber interests.

Miss Mabel Wynne attends Teachers' Association in Detroit, this week. Miss Wynne teaches the fourth grade in Ecorse, the coming year.

Ralph Breece who has a very good position with the Buick Motor Company, in Flint, spent the week end with his parents in this city.

Mr. and Mrs. O. F. Parker who attended the wedding of their son Earl in Lake City, Thursday noon, returned to Alma, Thursday evening.

Howard Sightsinger of Remus, came to Alma, the latter part of last week to begin his new work as secretary of the Little Rock Coal Co.

College boys the country over prefer "Society Brand" suits to best tailor made—more snap, better fit, greater satisfaction. See them at Messinger's. adv.

Joseph Sartor Jr. returned from a week's trip to Cincinnati where he attended the International Firemen's convention which convened in that city from Monday until Friday.

Mr. George Brilmeyer of Milford, was a guest at the home of Mrs. Wynne, on College avenue, the past week. Mr. Brilmeyer teaches Biology in the University of Washington.

Rev. Watson of Sparta, arrived in Alma, Monday afternoon, to spend a few days here on business. He is very much improved in health and able to take personal charge of his work.

Ray Beshgetoor who has been travelling with the Redpath Chautauqua, as an electrician, returned to Alma, Saturday to enjoy a little vacation before taking up his college work. He will be a junior in college this year.

Misses Velma Gilmore and Jessie Duncan, the former a graduate of the music department and the latter of the kindergarten department of the college, who are teaching in Clare public schools this year, visited Miss Norma Wight of Yale, a sophomore in the college, last year and Miss Martha Townsend of Hubbardston, a former student, spent Sunday in Alma, the guests of friends. The former will enter the University of Michigan, this fall.

J. W. Blakely who has been spending a month in the West as the guest of the Mutual Life Insurance Company, returned to Alma, Saturday evening. With a travelling companion he left the main body of insurance men and visited interesting points on the northern border of Mexico and the southern border of Canada, besides the two exhibitions etc.

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Are Small

Investigate and Compare

Our Prices with Our Competitors' Prices

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From 7:30 to 8:00 O'clock
We will sell 10 dozen 15c Huck Towels at **8c each**. No more than six to a customer.
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A Farm
House and Lot
Horse or Cow
Second Hand Tools
or Machinery
Store or Business
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Farm
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of Something
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